

AUGUST

2016

TOP PHOTOGRAPHERS ON THE WEB

The Web Popularity Index (WPI) takes into consideration the three key factors of the social web: reach, interaction with users, and external references. Thousands of social media and web indicators for popular photographers of the present day were collected during the survey period and evaluated for the creation of the index.

We analysed: fans, followers and subscribers on Facebook, Instagram, Twitter, Pinterest, Flickr, Tumblr, 500px and other social networks, ratios for interaction with subscribers, fans and followers, as well as references for the photographers' publications.

1	Brandon Stanton @humansofny	Streetstyle	2425,85 (WPI)
2	Said Mhamad @saidmhamadphotography	Wedding	859,23
3	Murad Osmani @muradosmani	Other	464,38
4	Mario Testino @mariotestino	Fashion	429,25
5	Clark Little @clarklittle	Landscape	303,20
6	Chris Burkhard @chrisburkhard	Travel	246,36
7	Terry Richardson @terryrichardson	Fashion	244,90
8	Steve McCurry @stevemccurryofficial	Documentary	231,38
9	Jimmy Chin @jimmy_chin	Travel	165,83
10	Michael Schulz @berlinstagram	Travel	136,93
11	Sudhir Shivaram @sudhirshivaram	Travel	130,78
12	JR @jr	Wildlife	124,84
13	Robert Jahns @nois7	Art	124,65
14	Theron Humphrey @thiswildidea	Travel	124,49
15	Rathika Ramasamy @rathikaramasamy	Wildlife	121,28
16	Emily Soto @emilysoto	Fashion	112,74
17	Andrew Knapp @andrewknapp	Wildlife	106,19
18	Lara Jade @larajadephotography	Fashion	97,57
19	David guttenfelder @dguttenfelder	Documentary	97,35
20	Auditya Venkatesh @audiphotography	Landscape	91,02
21	Gary Arndt @everythingeverywhere	Travel	90,01
22	Mikek Kus @mikekus	Commercial	87,69
23	Laurence Norah @lozula	Travel	87,54
24	Jörg Nicht @jn	Travel	85,85
25	Adam Senatori @adamsenatori	Other	85,33
26	Annie Leibovitz @annieleibovitz	Fashion	84,56
27	Dan Rubin @danrubin	Streetstyle	78,80
28	Simone Bramante @brahmino	Commercial	78,49
29	Adam Bouska @adambouska	Fashion	78,37
30	Timothy McGurr @13thwitness	Streetstyle	77,94
31	Christopher Cashak @cashak	Documentary	75,59
32	Thomas Hawk @thomashawk	Art	75,54

33	Jake Olson @jakeolsonstudios	Portrait	73,91	67	Syed Hussian Jamal @shjphotography	Wedding	43,90
34	Thomas P. Peschak @thomaspeschak	Wildlife	73,79	68	Ahmed Mokhtar @ahmedmokhtarph	Wedding	43,75
35	Cory Richards @coryrichards	Travel	72,97	69	Lee Jeffries @lee_jeffries	Portrait	43,03
36	Paul Steele @paul_steele	Travel	72,54	70	Michael Färber @michaelfaerberphotography	Portrait	42,60
37	Peter Lindbergh @therealpeterlindbergh	Fashion	67,17	71	Terje Sorgerd @TSOphotography	Landscape	41,45
38	Thomas Kakareko @thomas_k	Streetstyle	67,15	72	Benjamin Jarwoskyj @jarwoskyj	Travel	40,51
39	Jim Harmer @jimharmer	Documentary	66,17	73	Luis Valadares @luis_valadares	Portrait	39,84
40	Scott Kelby @scottkelby	Other	63,74	74	Ken Kaminesky @kenkaminesky	Travel	39,49
41	Ellen von Unwerth @ellenvonunwerth	Art	62,59	75	Joe McNally @joemcnallyphoto	Portrait	39,30
42	Vipul Sanglikar @vipulsanglikarphotography	Streetstyle	62,31	76	Dirk Bakker @macenzo	Architecture	38,77
43	Vicky Navarro @lavicvic	Fashion	61,77	77	GMB Akash @gmbakash	Streetstyle	38,06
44	Lisa Bettany @mostlylisa	Landscape	57,23	78	Renan Ozturk @renan_ozturk	Travel	37,85
45	Chase Jarvis @chasejarvis	Documentary	56,05	79	Alan Hoelzle @CoastalPhotographyByAlanHoelzle	Landscape	37,43
46	Trey Ratcliff @treyratcliff	Landscape	55,61	80	Elia Locardi @EliaLocardi	Travel	37,02
47	Nick Knight @showstudio_nick_knight	Fashion	55,32	81	Alexandra Sophie @alexandrasophiephoto	Fashion	36,87
48	Michael Kenna @Michael-Kenna-Photography	Landscape	55,32	82	Arnaud Montagard @arnaudmontagard	Streetstyle	36,57
49	Michael Christopher Brown @michaelchristopherbrown	Documentary	55,28	83	Steven Klein @stevenkleinstudio	Fashion	36,07
50	Rehahn Croquevielle @rehahn_photography	Documentary	54,79	84	Laurent Baheux @laurentbaheux	Nature	35,91
51	Hiroaki Fukuda @hiroazzzz	Streetstyle	54,59	85	Todd Anthony Tyler @toddatyler	Fashion	35,00
52	Paul Octavious @pauloctavious	Documentary	54,26	86	Anne Geddes @annegeddesofficial	Portrait	34,54
53	Sue Bryce @suebryce	Portrait	52,21	87	Fernanda Teixeira @nandateixeirafotografia	Portrait	34,32
54	Jeremy Cowart @jeremycowart	Portrait	51,93	88	Jared Polin @jaredpolin	Documentary	34,31
55	Sam Horine @samhorine	Streetstyle	51,90	89	Everton Rosa @rosaeverton	Wedding	34,19
56	Erik Johansson @alltellingert	Landscape	51,07	90	Meg Bitton @MegBittonPhotography	Portrait	33,99
57	Sarah Palmer @heysp	Streetstyle	51,05	91	Richard Bernabe @bernabephoto	Landscape	33,57
58	Jordan Matter @jordannmatter	Portrait	49,41	92	Zack Arias @zarias	Portrait	33,09
59	Sapna Reddy @sapnareddy	Nature	48,58	93	Jarrod Castaing @jarrodcastaing	Travel	32,98
60	Joey L. Lawrence @joeyldotcom	Portrait	48,47	94	Colby Brown @colbybrownphotography	Travel	32,76
61	Jasmine Star @jasminestar	Wedding	48,30	95	André Josselin @andrejosselin	Portrait	32,23
62	Neeta Shankar @neetashankar	Wedding	47,45	96	Benjamin Von Wong @vonwong	Art	31,49
63	Philip Bloom @philipbloom	Documentary	47,22	97	Zhang Jingna @zemotion	Art	30,95
64	James Nachtwey @jamesnachtweyofficial	Documentary	47,12	98	Gregory Colbert @ashesandsnows	Documentary	30,63
65	Lina Tesch @LinaTeschPhotography	Fashion	46,35	99	John Rankin Waddell @rankinarchive	Portrait	30,49
66	Sean Scott @sean-scott-photography	Wildlife	45,12	100	Kevin Russ @kevinruss	Landscape	30,25