

# 2018

# TOP PHOTOGRAPHERS ON THE WEB

The Web Popularity Index (WPI) takes into consideration the three key factors of the social web: reach, interaction with users, and external references. Thousands of social media and web indicators for popular photographers of the present day were collected during the survey period and evaluated for the creation of the index.

We analysed: fans, followers and subscribers on Facebook, Instagram, Twitter, Pinterest, Flickr, Tumblr, 500px and other social networks, ratios for interaction with subscribers, fans and followers, as well as references for the photographers' publications.

1	Brandon Stanton @humansofny		2723,20 (WPI)
2	Thomas Vijayan @ThomasVijayanPhotography		1059,28
3	Said Mhamad @saidmhamadphotography		935,34
4	Mario Testino @mariotestino		591,82
5	Murad Osmann @murdosmann		488,39
6	Paul Nicklen @PaulNicklen		420,01
7	Chris Burkard @chrisburkard		362,43
8	Steve McCurry @stevemccurryofficial		317,47
9	Clark Little @clarklittle		313,06
10	Terry Richardson @terryrichardson		280,42

11	Jimmy Chin @jimmy_chin		224,23
12	Alex Strohl @alexstrohl		217,78
13	Emanuele Ferrari @EmanueleFerrariPhotographer		178,54
14	Sudhir Shivaram @sudhirshivaram		178,03
15	Theron Humphrey @thiswildidea		164,03
16	Patrick Demarchelier @patrickdemarchelierofficial		151,70
17	JR @jr		142,00
18	Michael Stokes @Stokes_Photo		138,53
19	Christoffer Collin @wisslaren		136,29
20	Hannes Becker @HannesBeckerPhoto		127,71
21	Benjamin Jaworskyj @jaworskyj		125,51
22	Robert Jahns @nois7		122,16
23	Adam Bouska @adambouska		121,60
24	David Lloyd @davidllo; @davidlloyd		121,18
25	Rathika Ramasamy @rathikaramasamy		118,70
26	Auditya Venkatesh @audiphotography		118,29
27	Peter Lindbergh @therealpeterlindbergh		118,21
28	Emily Soto @emilysoto		117,61
29	David Guttenfelder @dguttenfelder		115,83
30	Gary Arndt @everythingeverywhere		114,35
31	Laurence & Jessica Norah @lozula		113,86
32	Steven Meisel @stevenmeisel		110,86

33	Thomas P. Peschak @thomaspeschak		108,71
34	Richard Bernabe @bernabephoto		108,57
35	Jake Olson @jakeolsonstudios		108,37
36	Hari Menon @harimenonphotography		106,03
37	Lara Jade @larajadephotography		104,69
38	Cory Richards @coryrichards		103,79
39	Ami Vitale @amivitale; @Amivee		100,44
40	Simone Bramante @brahmimo		100,40
41	Daniel Kordan @danielkordan		99,73
42	Ellen von Unwerth @ellenvonunwerth		94,47
43	Renan Ozturk @renan_ozturk		94,21
44	Annie Leibovitz @annieleibovitz		89,51
45	Manfred Baumann @manfredbaumann		89,43
46	Michael Schulz @berlinstagram		89,32
47	Andrew Knapp @andrewknapp		88,43
48	Mike Kus @mikekus		86,48
49	Jordan Matter @jordanmatter		84,77
50	Christina Mittermeier @cristinamittermeier		83,79
51	Timothy McGurr @13thwitness		83,07
52	Adam Senatori @adamsenatori		81,61
53	Nick Knight @showstudio_nick_knight		80,13
54	Scott Kelby @scottkelby		79,28
55	Trey Ratcliff @treyratcliff		78,13
56	Jannik Obenhoff @JannikObenhoff		77,74
57	Joe McNally @joemcnallyphoto		76,93
58	Dan Rubin @danrubin		76,92
59	Sue Bryce @suebryce		76,54
60	Chase Jarvis @chasejarvis		76,10
61	Christopher Cashak @cashak		75,73
62	Paul Steele @paul_steele		75,02
63	Regine Heuser @regineheuser.de		73,88
64	Jörg Nicht @jn		73,39
65	Thomas Kakareko @thomas_k		70,06
66	Kai Man Wong @kaiman_wong		69,73

67	Syed Hussian Jamal @shjphotography		67,57
68	Ian McRae @ianmraephotos		67,01
69	Dave Zdanowicz @davez_uk		66,24
70	Rehahn @rehahn_photography		65,88
71	Jasmine Star @jasminestar		64,99
72	Jim Harmer @jimharmer		64,87
73	Lisa Bettany @mostlylisa		63,45
74	GMB Akash @gmbakash		62,11
75	Bruce Weber @bruce_weber		61,85
76	Philip Bloom @philipbloom		61,73
77	Laurent Baheux @laurentbaheux		61,24
78	Laura Zalenga @laurazalenga		60,68
79	Steven Klein @stevenkleinstudio		60,37
80	Vicky Navarro @lavicvic		60,30
81	Tom Foster @spectacularedinburgh		59,87
82	Daniel Ernst @daniel_ernst		57,04
83	JB Qorz @qorz		57,02
84	Paul Octavious @pauloctavious		56,98
85	Hiroaki Fukuda @hirozzzz		56,45
86	George A. Rauscher @georgerauscher		56,35
87	Jeremy Cowart @jeremycowart		53,60
88	Andy Adams @flakphoto		53,28
89	Jared Polin @jaredpolin		53,05
90	Maurizio Cattelan @mauriziocattelan		52,81
91	Sam Horine @samhorine		52,53
92	Michael Christopher Brown @michaelchristopherbrown		51,91
93	Max Muench @muenchmax		51,60
94	Neeta Shankar @neetashankar		51,39
95	Erik Johansson @alltellingget		51,28
96	Johan Lolos @lebackpacker		51,12
97	Everton Rosa @rosaeverton		50,62
98	Sarah Palmer @heysp		50,33
99	Michael Kenna @Michael-Kenna-Photography		49,47
100	Ahmed Mokhtar @ahmedmokhtarph		49,27